CONTRIBUTING

PRADEEP HENRY

PRADEEP
HENRY

I was taught that CONTRIBUTING is

giving 10% of one's income to the needy.

My first "contribution" was 20 Indian Rupees or 25 US cents a month.

🤣 This isn't going to make the world better.

Contributing is more like these →

ANJALI SUD

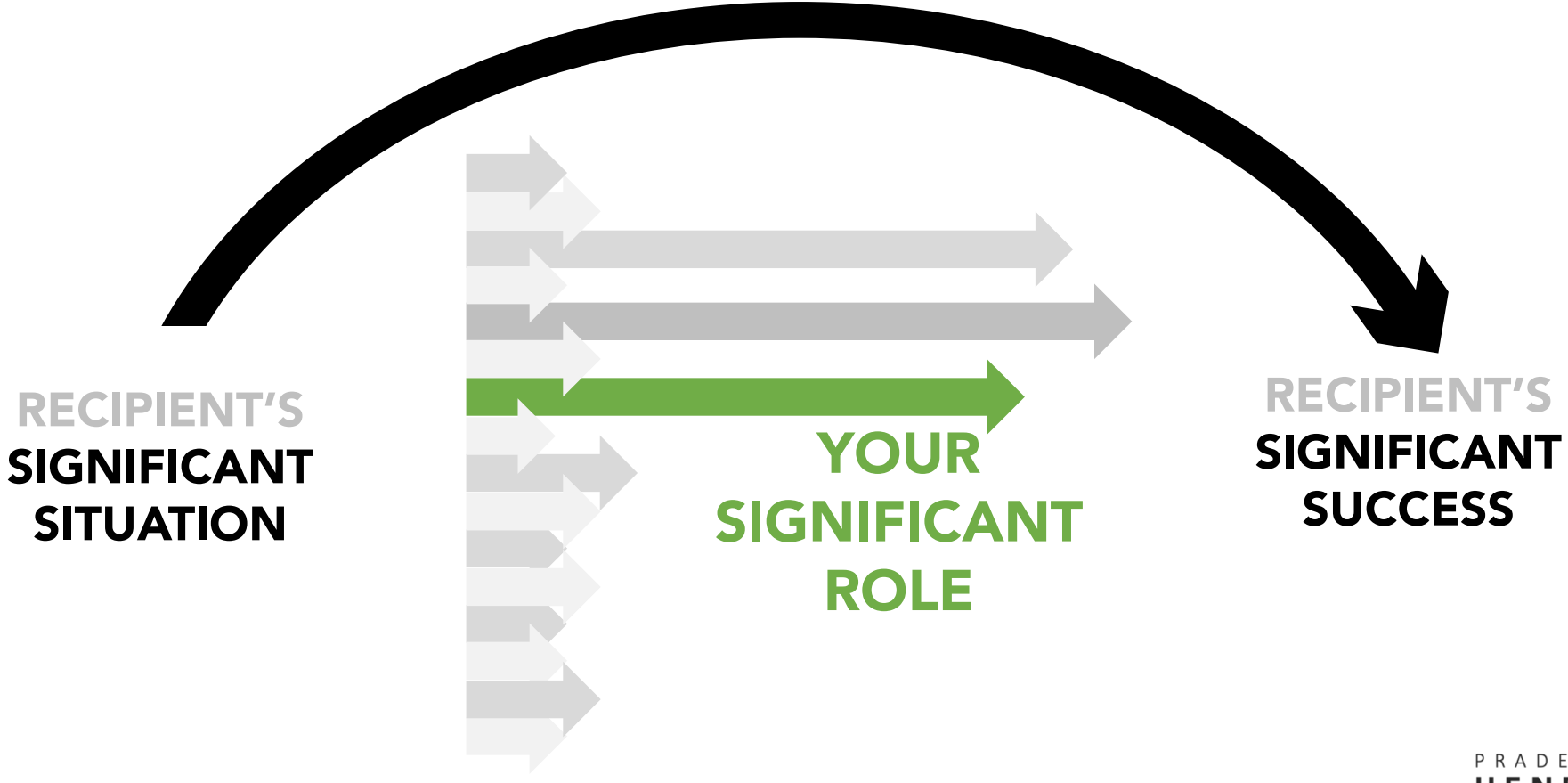
Turned a failing Vimeo
into a billion dollar Vimeo

ELON MUSK

5 million smoke-free cars

How can you and I contribute?

HOW TO CONTRIBUTE TO AN ORGANIZATION



PRADEEP
HENRY

Perhaps like you,
I have achievements, but

did any of those achievements rise to the level of a contribution?

My **transformation of India's software industry** rose to the level of a contribution!

PRADEEP HENRY TRANSFORMED INDIA'S SOFTWARE INDUSTRY

FROM **TECH-CENTRIC** TO **CUSTOMER-CENTRIC**

AROUND 90s
OFFSHORING IS QUESTIONED DUE TO INDIA'S LACK OF CUSTOMER-CENTRIC DEVELOPMENT SKILLS

Pioneered 3 disciplines *for* Customer-Centric Development

MID 2000s
INDIA FIRMS UP AS THE GO-TO PLACE FOR OFFSHORE SOFTWARE DEVELOPMENT

PRADEEP HENRY

Laugh all you want at my first “contribution” of 25 cents 🤣

But thanks to my family, it was this little habit that installed in me...

... a Contribution mindset

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