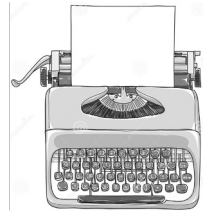


CAREER LANE-CHANGING

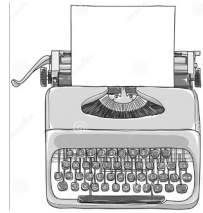
PRADEEP
HENRY



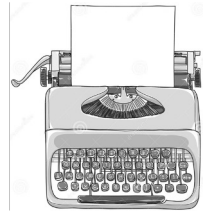
“It’s not good for a man to be without a job” aunt Selina told me
– hardly weeks after I received my degree



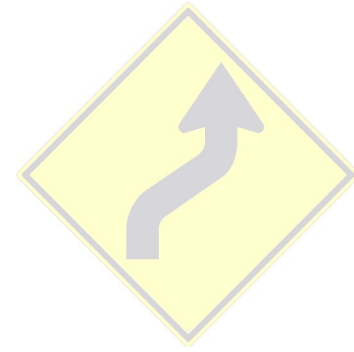
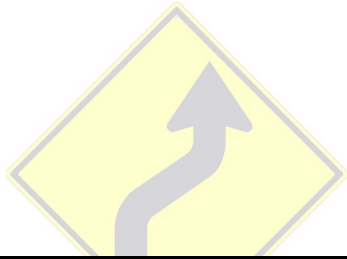
She quickly got me into our church office as typist



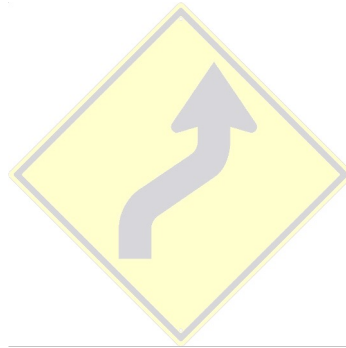
“This is a stopgap until you get a job you like” she promised

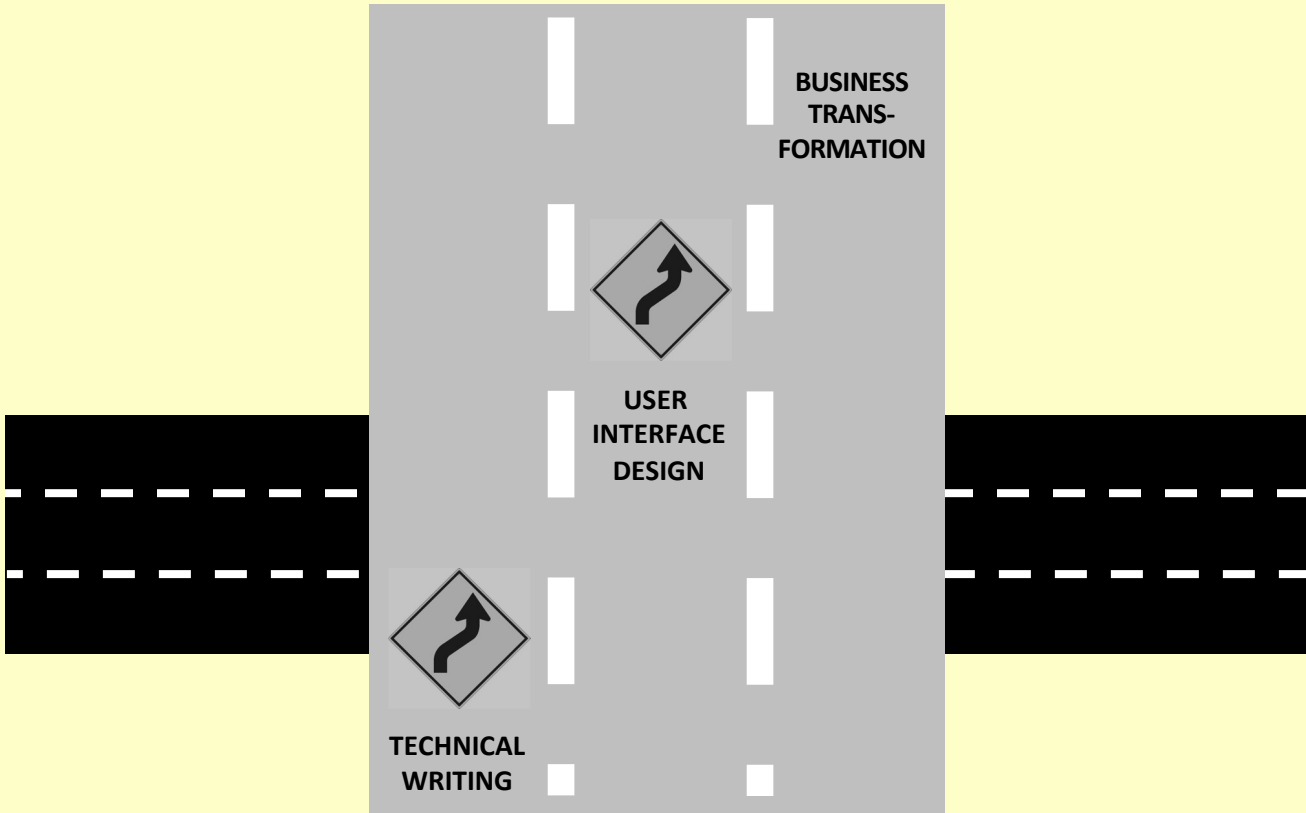


I escaped within weeks

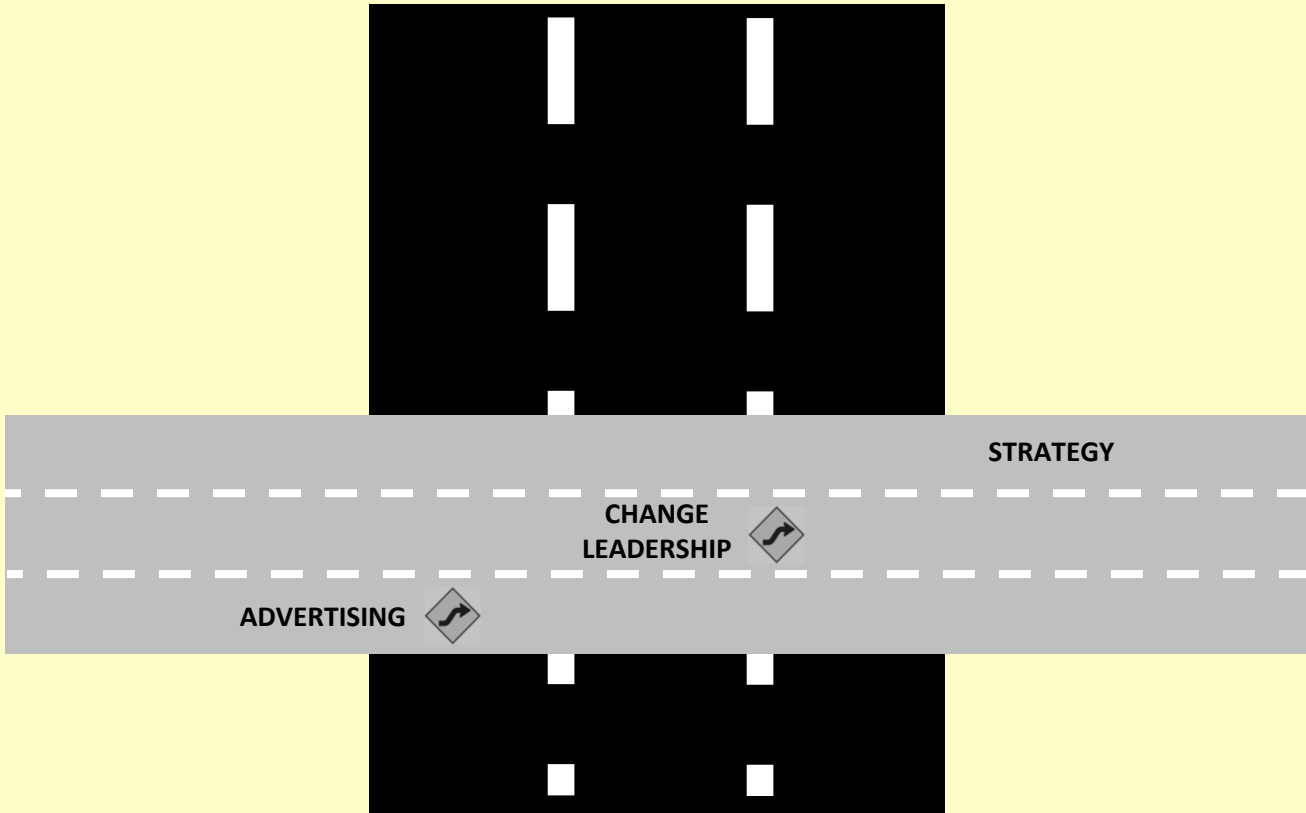


I changed lanes into other disciplines – one at a time





VERTICAL DISCIPLINES



HORIZONTAL DISCIPLINES

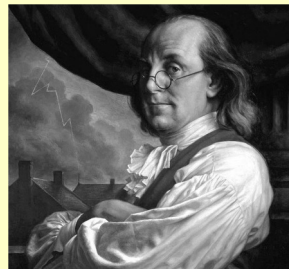
How lane-changing helped me to innovate →



I blended two different disciplines
to create a better method for Business Transformation



ELON MUSK



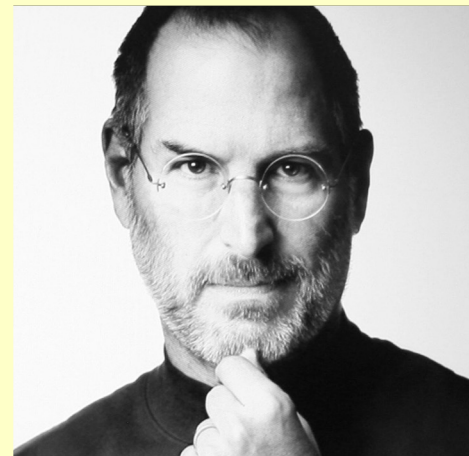
BENJAMIN FRANKLIN

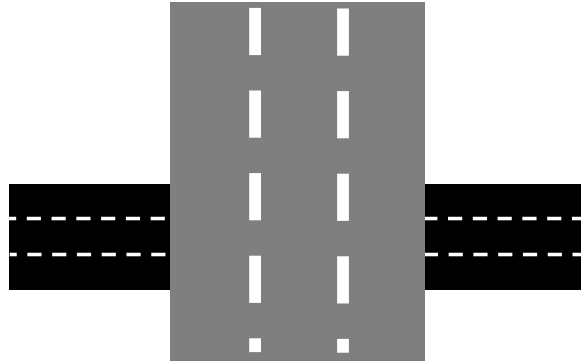
Aggressive lane-changers



LEONARDO DA VINCI

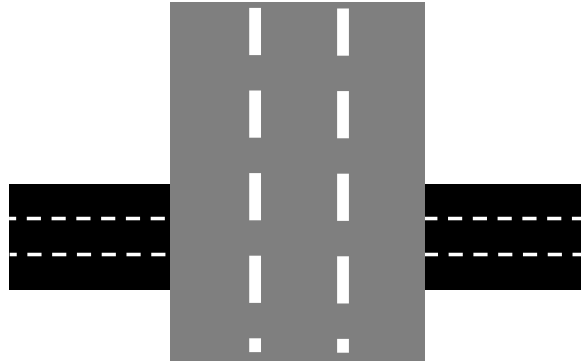
STEVE JOBS





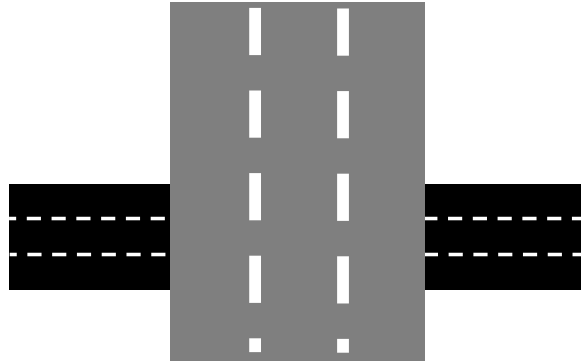
How do you change lanes aggressively?

React... Or prepare



How do you change lanes aggressively?

Change without signaling

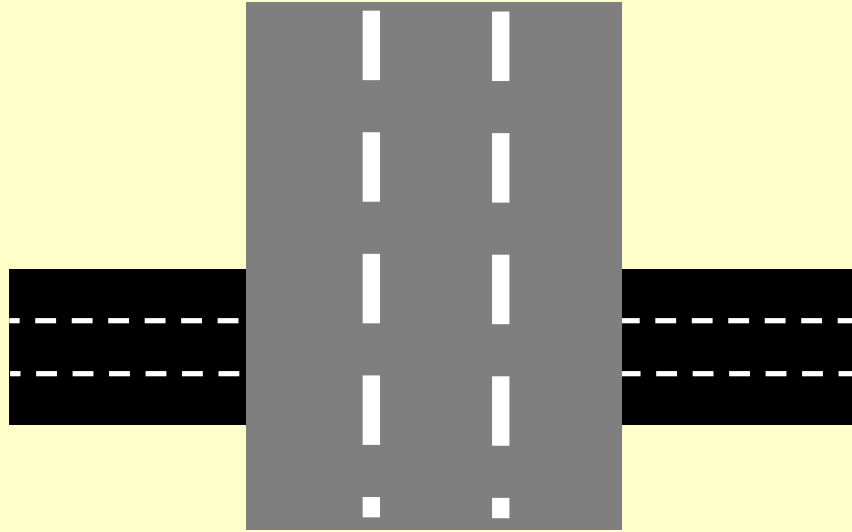


How do you change lanes aggressively?

Change as often as you should



Never let anyone get you to stay in your lane



CAREER LANE-CHANGING

PRADEEP
HENRY